

WELCOME!

Your holiday is fast approaching, and we're looking forward to welcoming you and your family to a fantastic and memorable experience at **Butlins Skegness Resort**. There's so much to do and see, so, whatever the weather, you'll have a brilliant holiday.

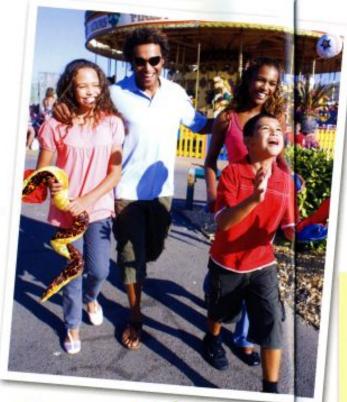
In our experience, many of our guests have a multitude of questions about what to bring, **what to expect**, what's included... so we've tried to provide all the answers in this booklet.

From what to do on the day you arrive to the range of activities available for you to take part in throughout your stay, this Holiday Guide aims to help you prepare for the **best break ever**, so please take a few moments to read through it before you arrive.

We've tried to cover everything, but if you have any questions at all, please call our Customer Care Team on 0845 070 4754 and press 3 for Skegness Resort – we're here to help!

The Butlins Team

Although all the information in this Hallday Guide is correct at the time of going to print, the management reserves the right to change or omit items without prior notice



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Before You go...

Here are a few helpful things for you to know before you go. If you have any other questions, just call our Customer Care Team on 0845 070 4754 and press 3 for Skegness Resort



REMEMBER TO BRING

It's a big job to remember everything you need for a hassle-free holiday. To make things easier for you, we provide toilet rolls and bedding in all accommodation, but if you've hired a cot from the Resort, please remember to bring your own cot linen.*

Top 5 Holiday Essentials

Holiday confirmation – you'll need this when you check in

Photo ID – if you're lucky enough to look under 21, you'll need this in our Resort bars. Only a valid passport or photo driving licence will be accepted

Medicines – don't forget any essential prescription medication

Towels and soap – these are provided in Gold accommodation only

A smile – you're on holiday, after all!

BOOK IN ADVANCE...

CELEBRATION PACKAGES

Celebrating a birthday, anniversary or special occasion? If you would like to arrange one of our special celebration packages, please call 01754 614484 for details of the celebration packages available. A charge applies.

THE SPA

Pamper yourself with our wide range of treatments including hot volcanic stones, enjoy a reviving Atlantic Storm shower, relax in the Hydrospa, wake up with an exhilarating Cold Drench, feel the burn in the gym, or treat yourself to one of our massages – the ultimate in indulgence. To pre-book your spa treatment, call 01754 614450.

Turn to the RESORT MAP on page 8 to see where you'll be staying

* For a list of what's included in your accommodation, turn to page 14



We're so easy to find. Before you set off by car, turn to the back cover to find our address and postcode to plug into your sat nav. We look forward to seeing you soon!





Mon to Fri 9am – 8pm, Sat 9am – 6pm, Sun 9am – 5pm Max call charge 2p per min from BT landline. Calls from other networks may vary



CHECKING

So you've arrived on Resort – now what? Here's how to check in and get your holiday started!

CHECKING IN

On arrival at Butlins Skeaness, have your holiday confirmation to hand. We'll direct you to a free car park and the check-in desk, where you'll meet our Welcome Team.

ARRIVING EARLY... OR LATE

Normal check-in time is 4pm, but if you arrive with time to spare you can enjoy the facilities straight away while we finish preparing your accommodation. If you're late, don't panic! You can check in at Guest Services until 9pm on pre-arranged arrival days and after that at the Main Entrance to the Resort.

PREMIER CLUB MEMBERS

Check in from 2.30pm at the same location as Gold, Silver and Standard guests.

GOLD

Check in from 2.30pm in the Gold Reception situated adjacent to The Keys, Neptune Court.

STANDARD AND SILVER

Guests can check in at the following locations from 4pm: Silver Dinner, Bed & Breakfast at Starfish Quay; Standard Dinner, Bed & Breakfast at the Skyline

Pavilion; Silver and Standard Self-Catering at Lakeside, Oyster Bay.

GROUPS

On holiday in a group of 20 or more? Your Groups Host will contact you by letter three weeks before your holiday begins to confirm your check-in arrangements. To contact your Host on Resort, call 01754 614488.

SPECIAL NEEDS CHECK-IN

If you need extra help when checking in, please contact our Special Needs Co-ordinators in advance of your stay by calling 0845 070 4754 and pressing 3 for Skeaness Resort and we'll do our best to meet your requirements.

LUGGAGE

If you're arriving by car, leave your luggage in your vehicle until you've checked in. If you're coming by taxi or coach, you can use our free Left Luggage office next to the coach park on Starfish Quay until you have checked in and collected your keys.

ENTERTAINMENT

We'll give you your Resort Entertainments Guide when you check in. This lists everything that's going on during your stay. There are so many things to see and do on Resort, so plan ahead to make sure you fit everything in



SOMETHING FOR EVERYONE

Butlins Skegness is packed with great things to do and see - everything from indoor archery and fencing to arts and crafts. There is also pool and bowling, swimming events, beach sports, cheerleading, parachute games, tennis, trampolines and street dance.

THE REDCOATS

They have a smile on their face, a song in their hearts and a skip in their step... every Butlins Redcoat has been chosen for their sunny disposition and talent for making people happy. Your kids will fall in love with them, and so will you. Give them a wave as you go around the Resort. They're there to make sure you have a good time!

PSSST... Des O'Connor, Sir Cliff Richard, Jimmy Tarbuck and Sting all began their careers as Redcoats!

EXPLORE THE LOCAL AREA

For more great things to do and see, there are some fantastic places to visit right on our doorstep. Enjoy exploring!



- Natureland Seal Sanctuary
- The National Parrot Sanctuary
- Five Sailed Windmill, Alford
 - Tattershall Castle
 - · Battle of Britain Museum, Coningsby
 - Mablethorpe Animal Gardens
 - · Hardy's Animal Farm
 - Lincoln and its cathedral
- · Snipe Dales Nature Reserve
- Fantasy Island theme park, including Europe's largest market
- The historic town of Boston
- Gibraltar Point Nature Reserve
- Church Farm Museum
- · Xsite Indoor Skate Park
- Batemans Brewery Visitor Centre, Wainfleet



Remember, if you arrive early, your accommodation won't be available until the advertised time. But there's plenty you can do before then, so have a good wander around and enjoy!







SO MUCH TO DO

There's something fun for all the family on Resort, so why not try something new?

jet a piece of the action

ALL this is FREE!

- ADVENTURE PLAY AREA
- AFRICAN ACROBATS

Marvel at this high-energy troupe's strength as they perform amazing backflips, build a human tower and limbo as low as you can go

- ALTOGETHER NOW SHOW
- ANGELINA BALLERINA'S DANCE CLASS
- ARTS & CRAFTS ACTIVITIES

Get creative with a session of imaginative, crafty fun

- **BARNEY SONG & DANCE SHOWS**
- BASKETBALL Shoot some hoops and improve your skills
 - BEACH SPORTS
 - BILLY BEAR'S CELEBRATION PARTY
 - BOB THE BUILDER SHOWS, INCLUDING **BOB'S BUILD-IT** SESSION

Give your under-fives a treat by taking them to see Bob the Builder, free every day in Bob's Yard

CARTOON NETWORK'S WHEELY BIG SUPER-TOONTASTIC GAME SHOW

- **CASTLE SPORTS** Themed archery and fencina
- CHARACTER CEREMONY Wake up every morning to fun with all your favourite characters - from Pingu to Fireman Sam
- CHARACTER OLYMPICS
- . CHEERLEADING One, two, three, four, Butlins always gives you more!
- CIRCUS SCHOOL
- CLOWNING AROUND
- DINO & DARWIN'S EXPLORATION
- DODGEMS
- FAMILY SPORTS AWARDS
- FIREMAN SAM'S FIRE DRILL
- FOOTBALL AND FOOTBALL COACHING
- FUNFAIR RIDES From action-packed amusements to the traditional carousel. you'll love our free rides
- INDOOR SOFT PLAY AREA
- . JUNK FUNK Making music from instruments made out of scrap materials? The Skyline Gang shows you how
- KING MEETS QUEEN SHOW
- KWIK CRICKET
- LATE-NIGHT VENUES
- LIVE ENTERTAINMENT EVERY EVENING! Catch all the best big-name acts and top tribute bands, absolutely free

 MASTER BLASTER WATER RIDE Surf the rapids and take a soaking on this thrills-and-spills ride

- MINI FUNFAIR FOR UNDER-FIVES
- NETBALL
- PINGU'S CHILL ZONE (WITH BEDTIME STORY)
- PINGU'S FUN FITNESS
- PUPPET CASTLE
- ROCK THE **COUNTRY SHOW** Country with a rock Qine

edge for top hoedown ROUNDERS

- SAMBA DRUMMING
- SHORT TENNIS
- SKYLINE GANG SHOWS
- SNOOKER
- SOAP OR SOAK KARAOKE

SPACEBOWL WATERSLIDE

SPLASH WATERWORLD

Bask in a sub-tropical climate. plunge down adrenalin-rush flumes. take the rip curls of the wave machines, or have a relaxing float in the bubble pool

STORYBOOK PANTOMIMES

- STORYBOOK THEATRE PUPPET SHOWS
- SUPERSLAM WRESTING

Watch muscle-bound giants battle it out - knockout entertainment!

- TENNIS
- TOUCH RUGBY
- TRAMPOLINES
- TRIBUTE BANDS
- UNI HOCKEY
- VOLLEYBALL









CTIVITIES AVAILABLE extra cost

ADVENTURE GOLF

Improve your handicap with a round of crazy golf

- AMERICAN POOL
- ARCADE GAMES
- . BOB THE BUILDER'S TEA-BREAK PARTY
- BOUNCY CASTLE Fun for the little ones
- CINEMA

- an ABC cinema
- FACE PAINTING
- . FAMILY FUN **BICYCLE HIRE**

Explore the resort on a family bike-ride

- GO-KARTING
- INTERNET ROOM

your emails or

- LASER GAMES
- NURSERY
- PANNING FOR GOLD
- . PINK PARTY WITH SPECIAL GUEST ANGELINA

BALLERINA . THE SPA

Relax and be royalty with all kinds of treatments.

· SPLASH

WATERWORLD **ACTIVITY NIGHTS**

Learn to swim or try your skill at riding an Aqua Glider

- SWIMMING LESSONS
- TEN-PIN BOWLING

Hotshots or watch big-screen TVs



Spoilt for choice? We'll help you plan your activities by providing you with an up-to-date Entertainment Guide on arrival, showing when and where everything happens.





butlins.com / 0845 070 4754











EATING & Whether you love cooking

Whether you love cooking for the family or enjoy eating out, Skegness Resort has plenty to suit every taste



DINNER, BED & BREAKFAST

If you take the easy option and dine with Butlins for the whole of your stay, you'll get plenty of choice and pay just one price. Our huge breakfast choice includes full English and Continental, and for our three-course dinners, you can choose from a wide range of food such as Explorers world cuisine, Mr Potato kids' meals and The Salad Bar healthy option. Soft drinks, tea and coffee are all included. Dinner will be served until 6pm. On the day of your arrival, the restaurants will be open longer – until 7pm.

THE YACHT CLUB

Gold Dinner, Bed & Breakfast guests can enjoy a three-course meal in our dining room, which features gourmet dishes and classic favourites and an assisted buffet service with dedicated Team Members to look after you. The dining room is also open to self-catering guests.

SELF CATERING, OR JUST FANCY A MEAL OUT?

If you've chosen to cater for your own meals while you're on Resort, there's so much choice. Of course, you can shop at Everydays Supermarket and cook for yourself, but if you fancy eating out for a change, there's a variety of restaurants and cafés available.

BURGER KING

Drop by for a classic flame-grilled burger and chips from this family favourite.

THE FRONT ROOM

Sit back and enjoy a leisurely latte, pastry or light snack and the morning papers in The Front Room.

FINNIGAN'S FISH & CHIPS

What could be a better match for a holiday by the seaside than this true British classic?

PAPA JOHN'S Grab a slice of your favourite pizza. There's a mouth-watering lunchtime buffet, great salad bar and brilliant ice-cream factory.

SUN & MOON

Choose from an extensive selection of drinks and traditional meals in our newly refurbished family pub.

FAMILY FRIENDLY

Our restaurants offer free highchairs, buggy stations, baby food (with microwaves available to warm it!), cutlery, bowls, bibs and bottle-warming stations.



BAR ROSSO Relax with a cocktail, glass of wine or a beer, or enjoy a coffee in the heart of the Skyline. CENTRE STAGE AND REDS These entertainment bars provide a big selection of drinks for the whole family to enjoy. HOTSHOTS Have a game of ten-pin bowling or American pool in our sports bar. JAKS Dance the night away at our lively over-18s DJ disco bar.

SUN & MOON The perfect local.



EVERYDAYS SUPERMARKET

Great-value day-to-day supplies.

INTERNET CAFE Keep connected to the outside world with fast internet access (a charge applies).

MEGA TREATS Sweets and ice cream.
THE OUTLET STORE Newspapers,
magazines and holiday essentials,
as well as gifts and sportswear.

PHOTOCALL Print out your memories.

TOYBOX The kids' favourite.

TREASURES GIFT STORE Where you'll find something for everyone.



SMOKING AREAS

The low dictales that smaking is likegal in public buildings, which includes the Skyline Povilion at Butlins Skegness Resort. Please use the Guest Smoking Shelters located outside Centre Stage and the Sun & Moon pub.

REMEMBER TO BRING ID

Please be advised that if you look under 21, proof of age may be requested in any of our licensed venues. Only a valid passport or photo driving licence will be accepted.

Dinner, Bed & Breakfast costs from just £10 extra per person per night!





Press 3 for SKEGNESS Resort Mon to Fri 9am - 8pm, Sat 9am - 6pm, Sun 9am - 5pm

Mon to Fri 9am – 8pm, Sat 9am – 6pm, Sun 9am – 5pm Max call charge 2p per min from BT landline. Calls from other networks may vary



Any questions? Here's where you'll find the answers TO FORMATION

ACCOMMODATION TYPES

Whether you've chosen Standard, Silver or Gold, see what's included in your accommodation on page 14 and check the map on page 8 to find out where your accommodation is on Resort.

CHANGING YOUR BOOKING

If you'd like to extend your stay or upgrade your accommodation, please call us before you arrive on 0845 070 4754, pressing 3 for Skegness Resort, and we'll do our best to meet your requirements.

ENVIRONMENTAL POLICY

Butlins is committed to minimising our impact on the environment and with your help, we can make an even bigger difference. Towels (where provided) and bed linen are not laundered until after your departure. TV remote controls are not provided, so guests turn off their TVs when not in use. Recycling bins are available for your rubbish. Please help us to be greener.

LINEN AND TOWELS

Linen is provided in all accommodation types. In Gold, towels and soap are also included. Towel packs are available from The Hire Shop on Resort.

GUEST SERVICES

Need information or help with anything? Our Guest Services Team is happy to help. See your Resort map on page 8 for how to find them. If you need anything outside of opening hours, just contact our Resort Security Team on our 24-hour Security Support Line by calling 01754 769653.

GUESTS WITH SPECIAL NEEDS

We want to make sure every one of our guests has a comfortable and enjoyable stay. So if you or a member of your party has special needs, please make sure we're aware of this when you book and before you arrive on Resort. Simply call us in advance on **0845 070 4754**, pressing 3 for Skegness Resort, to discuss your specific needs and we will send you our Special Needs Information Leaflet. Complete and return this to us so that we can ensure we do everything we can to meet your needs.

THE HIRE SHOP ON RESORT

You can hire a variety of items, including towels, family fun bikes, wheelchairs, scooters and lots more. Arrange through The Hire Shop by calling 01754 614408.

FIRST AID AND MEDICAL HELP

Trained first-aiders are on Resort every day. Please contact Guest Services Should vou-require medical assistance while on Resort, please contact Guest Services who will be able to advise. In the event of an emergency, and when Guest Services is closed, please contact Security on 01754 769653.

MONEY

There's so much included in the cost of your Butlins break. but, of course, you'll need some spending money while you're with us. You'll find a number of cash machines situated around the Resort. There is a small charge for using them. Cashback is also available at some of the Resort shops, including The Outlet, Everydays Supermarket, Treasures Gift Shop and Toybox. Gold Apartments offer the benefit of personal safes.

SAFFTY

Providing a safe and secure holiday environment for all our quests has always been a priority at Butlins. So that you can enjoy your break with complete peace of mind, we maintain a CCTV system that's monitored by our specially trained Resort Security Team.





NURSERY

We provide fully trained nursery nurses in a clean, safe environment so Mum and Dad can relax while their little ones are looked after. Ages up to five years. A charge applies for this facility. Call 0845 070 4754 and press 3 for Skegness Resort for details and opening times.

TEXT MESSAGING SERVICE

We offer our guests an easy-to-use text messaging service that delivers assistance straight to your phone. You'll find details on how to use this convenient service in your accommodation.



Turn the page to look up your accommodation type and find out everything that's included in your room or apartment. You don't want to miss packing something crucial!









lu vour Accommodation

Whether a self-contained apartment or hotel-style room, your accommodation is kitted out with a range of amenities to make your stay more enjoyable. These tables list just some of the things you'll find – for a complete rundown of what's included, visit butlins.com

IN YOUR KITCHEN	YOUR APARTMENT	GOLD APTS	SILVER APTS	STANDARD APTS
	Can opener		7	
	Chopping board	1	1	
	Corkscrew	1	1	
	Crockery	1.	1	1
	Cuffery	1	1	1
	Fridge	1	1	1
	Frying pan	1	1	1
	Glassware (tumblers & wine glasses)	/	1	1
	Grill pan	1	1	VA.
	Kettle	1	1	1
	Kitchen utensils (masher, knives, etc.)	1	1	1
	Microwave	1	1	
	Pots & pons	1	1	1
	Scissors -	1	1	1
	Toaster	1	1	- /
IN YOUR APARTMENT	Clothes girer	-	7	
	Coat hangers	J	1	1
	Dustpan & brush	1	1	1
	Hairdryer	1		
	Iron	1	THE RESERVE OF THE PERSON NAMED IN	
	Ironing board	1	1	
	Personal safe	1		
	Towels	1		
ON YOUR ARRIVAL	Yea/coffee pack	1	1	1
	Toilet rolls x 2	1	1	1
	Toiletries pack including soaps, shower gel, shampoo & body lotion	1	FHEE	
	Welcome Kitchen Pack including tea towel, sponge, cloth & washing-up liquid	1	1	1





DON'T FORGET...

All apartments (see table above) at Butlins Resorts have a living room and kitchen area with cooker, fridge and everything you'll need. For Family Breaks, we provide a Butlins Welcome Kitchen Pack, with a tea towel, scourer, washing-up liquid, and dish cloth. Check your holiday confirmation to see if you've booked an apartment.

	YOUR ROOM	SILVER ROOMS	STANDARD ROOMS
IN YOUR ROOM	Bath mot	1	- /
	Clothes airer	1	1
暴	Coat hangers	1	1
	Ironing board	1	-
	Kettle	1	7
	Mugs	1	1
	Tumblers	- 1	1
₫	Tea/coffee pack	1	-
ä	Toilet rolls x 2	1	1



Get Booking!

Talk to us about your next holiday – plan ahead and get great deals

Our holidays get booked up fast, so guarantee your place by booking again before you leave. Our friendly Holiday Booking Shop advisers will help you choose the perfect break for you and your friends and family. Ask about our fantastic Group offers [20 or more guests]. To confirm your break, you just need to put down a small deposit (from £15 each*) and you'll guarantee yourself a range of exclusive offers into the bargain. And we promise that if you see it cheaper before you arrive, we'll refund the difference.*

1 FREE

PLACE FOR EVERY 20+ PAYING GUESTS

PLUS on extra £50 off when booked in the Holiday Booking Shop, Call **0845 070 4747** for details

Booking MONEY BACK GUARANTEE POTOMORA NOTICE SHOP

LOCATED IN SKYLINE PAYLLON NEXT TO BURGER KING.

- † Self-Catering deposit based on four sharing. Applies to holidays more from eight weeks away. *Terms and conditions apply: Please see the full Buffins.
- "Terms and conditions apply: Please see the full Butlins brochure or ask at the Holiday Booking Shop for more details



have a flutter

Fancy a flutter? Now over-18s can play poker, bingo or arcade games at home with our new gaming websites

Love to roll the dice, cut the deck or spot a bluff? Then Butlins new gaming websites are for you. At butlinsgames.com you can enter our casino, bingo hall or poker games, virtually. Spin the roulette wheel, try your hand at Blackjack or play our slot machines at butlinscasino.co.uk Log on to butlinspoker.co.uk to play poker with players all over Europe. Or get those eyes down for a full house for as little as 10p at butlinsbingo.co.uk

Check out the site and we'll give you £2-worth of free bingo games – up to 20 free games! Your code to claim is FAM8.



JOIN THE PREMIER CLUB

Come to Butlins three or more times in a three-year period and you can join the Premier Club, with these exclusive benefits:

- BEST HOLIDAY OFFERS PLUS AN EXTRA 5% LOYALTY DISCOUNT*
- EARLY CHECK-IN AT 2.30PM
- HELPFUL ADVICE FROM YOUR PREMIER HOST
- PREMIER CLUB MAGAZINE
- INVITATION TO ANNUAL GALA DINNER†
- ON-RESORT SPENDING
 VOUCHERS**
- ONE EXTRA FREE PLACE FOR GROUPS OF 20+

POP IN TO THE HOLIDAY BOOKING SHOP TO FIND OUT MORE!

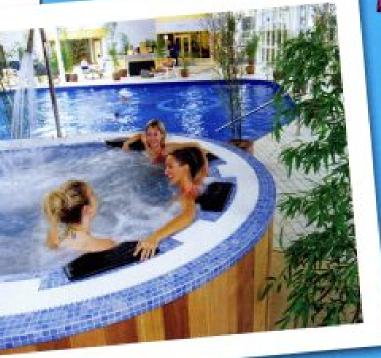
*Applies to Butlins holidays only Excludes half-price halidays and third-party promotions

†5mall additional charge for self-catering guests

**For Gold and Silver Premier members







Take time out to pamper yourself with a visit to the Spa at Butlins Skegness. Our experts offer a full range of treatments, from soothing facials to relaxing massages

Try our Spa Experience and spend two hours unwinding. There's the hydrotherapy pool, Crystal Steam Room and sauna, and the invigorating power of the Atlantic Storm Shower to discover. And if you've got the energy, swim some laps in our 20m pool or work out in the fitness suite.

Or for total indulgence, why not book a complete Spa break, which includes two spa sessions, spa treatment and two nights' Dinner, Bed & Breakfast in Gold accommodation.

Extra charge applies. For more information, or to make a booking, call 01754 614450 or visit butlins.com

Werpe Casy to Find

RESORT ADDRESS

Butlins Roman Bank Skegness Lincolnshire PE25 1NJ Call 01754 762311

Directions are also available on our website, **butlins.com**

BY CAR

Simply follow the A52 Skegness to Mablethorpe, the Chapel St Leonards and Ingoldmells Road. We're about three miles from Skegness.

BY COACH OR TRAIN

If you're coming by train, there's a bus service between Skegness Railway Station and the Resort. By coach, you'll arrive at our special coach park or the Resort's Main Entrance, where we will be waiting to meet you.

BY TAXI

Our local recommended service is Red Cabs on **01754 765555**.





butlins.com



0845 070 4754

Press 3 for SKEGNESS Resort

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